

# Which Curcumin is the Right One to Buy?

## 500 Times Stronger†

When results matter, choose CuraMed® vs. turmeric powder. **Turmeric powder contains as little as 2% of valuable curcumin.** Considering CuraMed's high curcumin content plus its enhanced absorption means **you would have to take up to 500 capsules of turmeric to equal one CuraMed softgel!**†

## Curcumin PLUS Turmerones

CuraMed delivers beneficial turmerone-containing turmeric essential oil (for immune supportive benefits\*), PLUS, 500 mg of full spectrum curcumin (curcumin, demethoxycurcumin and bisdemethoxycurcumin) in just one softgel (750 mg). Other enhanced absorption curcumin formulas increase absorption with ingredients such as cellulose or synthetic ingredients that provide no additional benefits for health, or ingredients consumers want to avoid.

**For the Best in Enhanced Absorption Curcumin, Choose CuraMed.**



Only CuraMed provides:

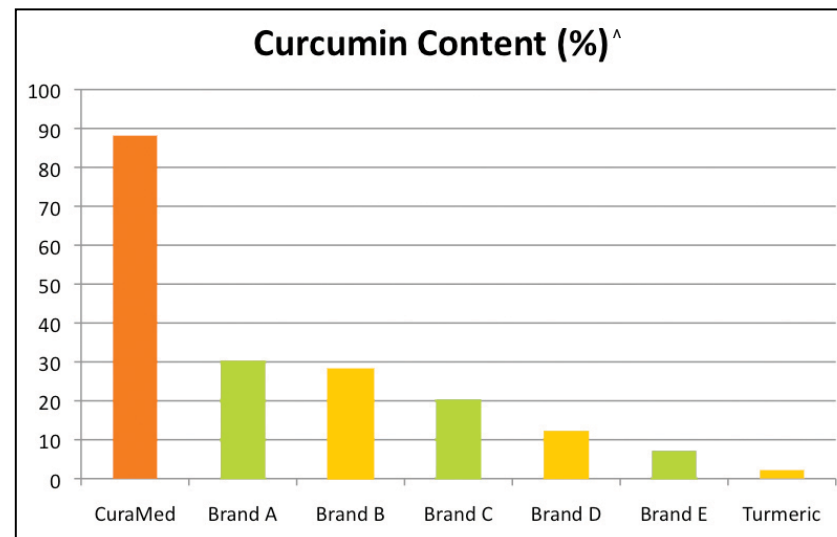
- Proven enhanced absorption curcumin with turmeric essential oil
- Patented formulation with beneficial turmerones
- 31 published studies – more than any other enhanced absorption curcumin
- **More curcumin per dose – up to 500 times stronger than turmeric†**

## WHAT WOULD YOU RATHER TAKE?



=

**Up to 500 Capsules of TURMERIC†**



BRAND	% CURCUMIN^	DELIVERY SYSTEM
CuraMed®	88%	Turmeric essential oil (Turmerones)
Brand A	20-30%	Soy lecithin, stearic acid, dextrin, ascorbyl palmitate, silicon dioxide, microcrystalline cellulose
Brand B	20-28%	Polyvinylpyrrolidone (povidone), cellulosic derivatives, antioxidants
Brand C	20%	Soy lecithin, cellulose
Brand D	12%	Glycerin, water, gum ghatti
Brand E	7%	Polysorbate 80

† Based on enhanced absorption of CuraMed curcumin versus equivalent weight capsule of unstandardized turmeric containing 2% curcumin.

^ Reported formulations (as curcuminoid content including curcumin, demethoxycurcumin and bisdemethoxycurcumin) in scientific literature.

# SPINSScan Other Herbal Formula Subcategory Product Rank, date ending 5/21/2017

